

# GLOBE LIFE INC. REPORTS Third Quarter 2019 Results

**McKinney, TX, October 23, 2019**—Globe Life Inc. (NYSE: GL) reported today that for the quarter ended September 30, 2019, net income was \$1.82 per diluted common share, compared with \$1.55 per diluted common share for the year-ago quarter. Net operating income for the quarter was \$1.73 per diluted common share, compared with \$1.59 per diluted common share for the year-ago quarter.

#### **HIGHLIGHTS:**

- Net income as an ROE was 12.0%. Net operating income as an ROE excluding net unrealized gains on fixed maturities was 14.7%.
- Life underwriting margin at Liberty National Exclusive Agency and American Income Exclusive Agency increased over the year-ago quarter by 12% and 9%, respectively.
- Health underwriting margin at Family Heritage Exclusive Agency increased over the year-ago quarter by 12%.
- Life premiums increased over the year-ago quarter by 7% at American Income Exclusive Agency and health premiums increased over the year-ago quarter by 7% at both Family Heritage Exclusive Agency and American Income Exclusive Agency.
- Life net sales at Liberty National Exclusive Agency and American Income Exclusive Agency increased over the year-ago quarter by 12% and 9%, respectively.
- 932,946 shares of common stock were repurchased during the quarter.

(Dollar amounts in thousands, except share and per share data)
(Unaudited)

#### **RESULTS OF OPERATIONS**

Net operating income, a non-GAAP<sup>(1)</sup> financial measure, has been used consistently by Globe Life's management for many years to evaluate the operating performance of the Company, and is a measure commonly used in the life insurance industry. It differs from net income primarily because it excludes certain non-operating items such as realized investment gains and losses and certain significant and unusual items included in net income. Management believes an analysis of net operating income is important in understanding the profitability and operating trends of the Company's business. Net income is the most directly comparable GAAP measure.

The following table represents Globe Life's operating summary for the three months ended September 30, 2019 and 2018:

		Operati	ng :	Summary						
		Per S		•			Three Mon	ıths	Ended	
	September 30,					r 30,				
		2019		2018	% Chg.		2019		2018	% Chg.
Insurance underwriting income <sup>(2)</sup>	\$	1.66	\$	1.53	8	\$	184,619	\$	176,017	5
Excess investment income <sup>(2)</sup>		0.58		0.54	7		64,773		61,528	5
Parent company expense		(0.02)		(0.02)			(2,472)		(2,667)	
Income tax		(0.44)		(0.40)	10		(48,305)		(46,531)	4
Stock compensation benefit (expense), net of tax		(0.06)		(0.05)			(6,232)		(5,625)	
Net operating income		1.73		1.59	9		192,383		182,722	5
Reconciling items, net of tax:										
Realized Gain (Loss)—Investments		0.09		0.01			9,435		815	
Part D adjustments—Discontinued operations		_		_			_		24	
Administrative settlements		_		(0.03)			_		(3,590)	
Non-operating fees		_		(0.01)			_		(1,247)	
Net income <sup>(3)</sup>	\$	1.82	\$	1.55		\$	201,818	\$	178,724	
Weighted average diluted shares outstanding		110,914		114.974						

- (1) GAAP is defined as accounting principles generally accepted in the United States of America.
- (2) Definitions included within this document.
- (3) A GAAP-basis consolidated statement of operations is included in the appendix of this report.

Note: Tables in this earnings release may not sum due to rounding.

(Dollar amounts in thousands, except share and per share data)
(Unaudited)

# **MANAGEMENT VS. GAAP MEASURES**

Shareholders' equity, excluding net unrealized gains on fixed maturities, and book value per share, excluding net unrealized gains on fixed maturities, are non-GAAP measures that are utilized by management to view the business without the effect of unrealized gains or losses which are primarily attributable to fluctuation in interest rates associated with the available-for-sale portfolio. Management views the business in this manner because the Company has the ability and generally, the intent, to hold investments to maturity and meaningful trends can more easily be identified without the fluctuations. Shareholders' equity and book value per share are the most directly comparable GAAP measures.

	September 30,			
	2019		2018	
Net income as an ROE <sup>(1)</sup>	12.0%		12.4%	
Net operating income as an ROE (excluding net unrealized gains on fixed maturities)	14.7%		14.7%	
Shareholders' equity	\$ 7,312,531	\$	5,538,905	
Impact of adjustment to exclude net unrealized gains on fixed maturities	(2,038,243)		(601,946)	
Shareholders' equity, excluding net unrealized gains on fixed maturities	\$ 5,274,288	\$	4,936,959	
Book value per share	\$ 65.96	\$	48.35	
Impact of adjustment to exclude net unrealized gains on fixed maturities	 (18.38)		(5.25)	
Book value per share, excluding net unrealized gains on fixed maturities	\$ 47.58	\$	43.10	

<sup>(1)</sup> Calculated using average shareholders' equity for the measurement period.

# **INSURANCE OPERATIONS—comparing Q3 2019 with Q3 2018:**

Life insurance accounted for 74% of the Company's insurance underwriting margin for the quarter and 70% of total premium revenue.

Health insurance accounted for 25% of the Company's insurance underwriting margin for the quarter and 30% of total premium revenue.

Net sales of life insurance increased 6%, while net health sales increased 16%.

The following table summarizes Globe Life's premium revenue by product type for the three months ended September 30, 2019 and 2018:

#### Insurance Premium Revenue

		Quarter Ended							
	Sept	ember 30, 2019	Sep	tember 30, 2018	% Chg.				
Life insurance	\$	630,824	\$	605,547	4				
Health insurance		269,166		255,201	5				
Annuity		3		2					
Total	\$	899,993	\$	860,750	5				

(Dollar amounts in thousands, except share and per share data)
(Unaudited)

## INSURANCE UNDERWRITING INCOME

Insurance underwriting margin is management's measure of profitability of the Company's life, health, and annuity segments' underwriting performance, and consists of premiums less policy obligations, commissions and other acquisition expenses. Insurance underwriting income is the sum of the insurance underwriting margins of the life, health, and annuity segments, plus other income, less insurance administrative expenses. It excludes the investment segment, Parent Company expense and income taxes. Management believes this information helps provide a better understanding of the business and a more meaningful analysis of underwriting results by distribution channel. Insurance underwriting income, a non-GAAP measure, is a component of net operating income, which is reconciled to net income in the Results of Operations section above.

The following table summarizes Globe Life's insurance underwriting income by segment for the three months ended September 30, 2019 and 2018:

#### **Insurance Underwriting Income**

	Quarter Ended							
	Sep	tember 30, 2019	% of Premium	Se	ptember 30, 2018	% of Premium	% Chg.	
Insurance underwriting margins:								
Life	\$	181,459	29	\$	168,596	28	8	
Health		60,941	23		60,253	24	1	
Annuity		2,351			2,564			
		244,751			231,413		6	
Other income		438			416			
Administrative expenses		(60,570)			(55,812)		9	
Insurance underwriting income	\$	184,619		\$	176,017		5	
Per share	\$	1.66		\$	1.53		8	

Administrative Expenses were \$61 million, up 8.5% from the year-ago quarter. The ratio of administrative expenses to premium was 6.7%, compared with 6.5% for the year-ago quarter.

(Dollar amounts in thousands, except share and per share data)
(Unaudited)

## LIFE INSURANCE RESULTS BY DISTRIBUTION CHANNEL

Total premium, underwriting margins, first-year collected premium and net sales by all distribution channels are shown at <a href="https://investors.globelifeinsurance.com">https://investors.globelifeinsurance.com</a> at "Financial Reports and Other Financial Information."

#### Life Underwriting Margin

	Quarter Ended							
	 September 30,							
	2019 2018							
	Amount	% of Premium		Amount	% of Premium	% Chg.		
American Income Exclusive Agency	100,496	34		92,524	34	9		
Direct Response	41,207	19		39,382	19	5		
Liberty National Exclusive Agency	18,572	26		16,579	24	12		
Other Agencies	21,184	39		20,111	37	5		
Total	\$ 181,459	29	\$	168,596	28	8		

#### Life Premium

	Quarter Ended September 30,				
	2019		2018	% Chg.	
American Income Exclusive Agency	\$ 293,149	\$	273,184	7	
Direct Response	211,693		207,693	2	
Liberty National Exclusive Agency	71,812		70,207	2	
Other Agencies	54,170		54,463	(1)	
Total	\$ 630,824	\$	605,547	4	

# Life Net Sales<sup>(1)</sup>

		Quarter Ended September 30,				
	_	2019		2018	% Chg.	
American Income Exclusive Agency	\$	59,692	\$	54,671	9	
Direct Response		29,517		29,755	(1)	
Liberty National Exclusive Agency		13,413		11,959	12	
Other Agencies		2,975		3,565	(17)	
Total	\$	105,597	\$	99,950	6	

<sup>(1)</sup> Net sales is annualized premium issued (gross premium that would be received during the policies' first year in force and assuming that none of the policies lapsed or terminated), net of cancellations in the first thirty days after issue, except in the case of Direct Response where net sales is annualized premium issued at the time the first full premium is paid after any introductory offer period has expired. We believe that net sales is a better indicator of the rate of premium growth than annualized premium issued.

(Dollar amounts in thousands, except share and per share data) (Unaudited)

# **HEALTH INSURANCE RESULTS BY DISTRIBUTION CHANNEL**

# **Health Underwriting Margin**

			Quarter	End	ded			
		September 30,						
	_	2019						
	_	Amount	% of Premium		Amount	% of Premium	% Chg.	
United American Independent Agency	\$	14,187	14	\$	15,818	17	(10)	
Family Heritage Exclusive Agency		18,801	25		16,823	24	12	
Liberty National Exclusive Agency		11,376	24		11,767	25	(3)	
American Income Exclusive Agency		13,715	54		12,750	54	8	
Direct Response		2,862	15		3,095	16	(8)	
Total	\$	60,941	23	\$	60,253	24	1	

#### **Health Premium**

	2019 2018			% Chg.	
United American Independent Agency	\$	103,112	\$	95,849	8
Family Heritage Exclusive Agency		74,168		69,061	7
Liberty National Exclusive Agency		47,439		47,561	_
American Income Exclusive Agency		25,312		23,677	7
Direct Response		19,135		19,053	_
Total	\$	269,166	\$	255,201	5

# Health Net Sales<sup>(1)</sup>

Trouter trot during						
		Quarter Ended September 30,				
		2019		2018	% Chg.	
United American Independent Agency	\$	15,795	\$	12,622	25	
Family Heritage Exclusive Agency		17,525		16,026	9	
Liberty National Exclusive Agency		5,903		5,452	8	
American Income Exclusive Agency		4,910		3,611	36	
Direct Response		546		878	(38)	
Total	\$	44,679	\$	38,589	16	

<sup>(1)</sup> Net sales is annualized premium issued (gross premium that would be received during the policies' first year in force and assuming that none of the policies lapsed or terminated), net of cancellations in the first thirty days after issue, except in the case of Direct Response where net sales is annualized premium issued at the time the first full premium is paid after any introductory offer period has expired. We believe that net sales is a better indicator of the rate of premium growth than annualized premium issued.

(Dollar amounts in thousands, except share and per share data)
(Unaudited)

# PRODUCING EXCLUSIVE AGENT COUNT RESULTS BY DISTRIBUTION CHANNEL

	P	Quarter Producing	rly Aver Agent	rage Count <sup>(1)</sup>						
	Quarter Ended Quarter Ended September 30, June 30,						Septem	ber 30,		June 30,
	2019	2018	% Chg.	2019	2019	2018	% Chg.	2019		
American Income Exclusive Agency	7,578	7,105	7	7,364	7,700	7,066	9	7,477		
Liberty National Exclusive Agency	2,398	2,180	10	2,290	2,421	2,221	9	2,390		
Family Heritage Exclusive Agency	1,135	1,086	5	1,081	1,236	1,143	8	1,089		

<sup>(1)</sup> The quarterly average producing agent count is based on the actual count at the end of each week during the period.

#### **INVESTMENTS**

Management uses excess investment income as the measure to evaluate the performance of the investment segment. It is defined as net investment income less both the required interest attributable to net policy liabilities and the interest on debt. We also view excess investment income per diluted common share as an important and useful measure to evaluate performance of the investment segment, since it takes into consideration our stock repurchase program.

The following table summarizes Globe Life's investment income, excess investment income, and excess investment income per diluted common share.

Quarter Ended	
September 30,	
2019 2018 (	% Chg.
Net investment income \$ 228,905 \$ 221,627	3
Required interest:	
Interest on net policy liabilities <sup>(1)</sup> (143,038) (137,666)	4
Interest on debt (21,094) (22,433)	(6)
Total required interest (164,132) (160,099)	3
Excess investment income \$ 64,773 \$ 61,528	5
Per share         \$ 0.58         \$ 0.54	7

<sup>(1)</sup> Interest on net policy liabilities is a component of total policyholder benefits, a GAAP measure.

Net investment income increased 3%, while average invested assets increased 6%. Required interest on net policy liabilities increased 4%, while average net policy liabilities increased 3%. The weighted average discount rate for the net policy liabilities was 5.7% and was in line with the year-ago quarter.

(Dollar amounts in thousands, except share and per share data)
(Unaudited)

The composition of the investment portfolio at book value at September 30, 2019 is as follows:

#### **Investment Portfolio**

		As of September 30, 2019		
		Amount	% of Total	
Fixed maturities at fair value <sup>(1)</sup>	\$	18,797,674	95%	
Policy loans		568,892	3	
Other long-term investments <sup>(2)</sup>		315,535	2	
Short-term investments		77,556	_	
Total	\$	19,759,657	100%	

<sup>(1)</sup> Fixed maturities at amortized cost as of September 30, 2019 were \$16.2 billion.

Fixed maturities at amortized cost by asset class as of September 30, 2019 are as follows:

# **Fixed Maturity Portfolio by Sector**

		As of					
	So	September 30, 2019					
	Investment Grade	Below Investment Grade	Total				
Corporate bonds	\$ 13,578,602	\$ 552,147	\$ 14,130,749				
Municipal	1,459,986	_	1,459,986				
Government-sponsored enterprises	329,610	_	329,610				
Government and agencies	87,516	_	87,516				
Collateralized debt obligations	_	56,815	56,815				
Other asset-backed securities	130,722	14,325	145,047				
Total	\$ 15,586,436	\$ 623,287	\$ 16,209,723				

The market value of Globe Life's fixed maturity portfolio was \$18.8 billion compared with amortized cost of \$16.2 billion. Net unrealized gains were comprised of gross unrealized gains of \$2.7 billion and gross unrealized losses of \$95 million.

Globe Life is not a party to any derivatives contracts, including credit default swaps, and does not participate in securities lending.

At amortized cost, 96% of fixed maturities (97% at market value) were rated "investment grade." The fixed maturity portfolio earned an annual effective yield of 5.47% during the third quarter of 2019, compared with 5.56% in the year-ago quarter.

<sup>(2)</sup> Includes \$184 million of investments accounted for under the fair value option which have an amortized cost of \$176 million as of September 30, 2019.

(Dollar amounts in thousands, except share and per share data)
(Unaudited)

Comparable information for acquisitions of fixed maturity investments is as follows:

#### **Fixed Maturity Acquisitions**

	Quart	Quarter Ended			
	Septe	September 30,			
	2019		2018		
Amount	\$ 408,869	\$	206,088		
Average annual effective yield	4.1	%	5.1%		
Average rating	,	4	BBB+		
Average life (in years) to:					
Next call	18.6		20.4		
Maturity	28.6		26.0		

#### SHARE REPURCHASE:

During the quarter, the Company repurchased 932,946 shares of Globe Life Inc. common stock at a total cost of \$83 million for an average share price of \$89.26.

#### LIQUIDITY/CAPITAL:

Globe Life's operations consist primarily of writing basic protection life and supplemental health insurance policies which generate strong and stable cash flows. Capital at the insurance companies is sufficient to support operations.

## EARNINGS GUIDANCE FOR THE YEAR ENDING DECEMBER 31, 2019 AND 2020:

Globe Life projects that net operating income per share will be in the range of \$6.71 to \$6.77 for the year ending December 31, 2019 and from \$7.00 to \$7.30 for the year ending December 31, 2020.

#### **NON-GAAP MEASURES:**

In this news release, Globe Life includes non-GAAP measures to enhance investors' understanding of management's view of the business. The non-GAAP measures are not a substitute for GAAP, but rather a supplement to increase transparency by providing broader perspective. Globe Life's definitions of non-GAAP measures may differ from other companies' definitions. More detailed financial information including various GAAP and non-GAAP measurements are located at <a href="https://investors.globelifeinsurance.com">https://investors.globelifeinsurance.com</a> on the Investors page under "Financial Reports and Other Financial Information."

#### **CAUTION REGARDING FORWARD-LOOKING STATEMENTS:**

This press release may contain forward-looking statements within the meaning of the federal securities laws. These prospective statements reflect management's current expectations, but are not guarantees of future performance. Accordingly, please refer to Globe Life's cautionary statement regarding forward-looking statements, and the business environment in which the Company operates, contained in the Company's Form 10-K for the year ended December 31, 2018, and any subsequent Forms 10-Q on file with the Securities and Exchange Commission and on the Company's website at <a href="https://investors.globelifeinsurance.com">https://investors.globelifeinsurance.com</a>. Globe Life specifically disclaims any obligation to update or revise any forward-looking statement because of new information, future developments or otherwise.

(Dollar amounts in thousands, except share and per share data)
(Unaudited)

#### **EARNINGS RELEASE CONFERENCE CALL WEBCAST:**

Globe Life will provide a live audio webcast of its third quarter 2019 earnings release conference call with financial analysts at 11:00 am (Eastern) tomorrow, October 24, 2019. Access to the live webcast and replay will be available at <a href="https://investors.globelifeinsurance.com">https://investors.globelifeinsurance.com</a> on the Calls and Meetings page, at the Conference Calls on the Web icon. Immediately following this press release, supplemental financial reports will be available before the conference call on the Investors page menu of the Globe Life website at "Financial Reports."

For additional information contact:

Mike Majors, Executive Vice President - Administration and Investor Relations

Globe Life Inc.

3700 South Stonebridge Drive

P. O. Box 8080

McKinney, Texas 75070-8080

Phone: 972-569-3627 or email: investors@globe.life Website: https://investors.globelifeinsurance.com

(Dollar amounts in thousands, except share and per share data) (Unaudited)

# **APPENDIX**

# GLOBE LIFE INC. GAAP CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Months Ended September 30,			Nine Months Ended September 30,				
		2019		2018		2019		2018
Revenue:								
Life premium	\$	630,824	\$	605,547	\$	1,886,314	\$	1,806,384
Health premium		269,166		255,201		802,132		758,439
Other premium		3		2		4		12
Total premium		899,993		860,750		2,688,450		2,564,835
Net investment income		228,905		221,627		683,003		658,279
Realized gains (losses)		11,943		1,032		18,426		14,796
Other income		438		393		1,077		1,104
Total revenue		1,141,279		1,083,802		3,390,956		3,239,014
Benefits and expenses:								
Life policyholder benefits		406,963		396,701		1,227,616		1,196,616
Health policyholder benefits		170,875		162,574		511,403		483,654
Other policyholder benefits		7,854		8,581		23,792		25,852
Total policyholder benefits		585,692		567,856		1,762,811		1,706,122
Amortization of deferred acquisition costs		138,449		129,492		412,436		388,189
Commissions, premium taxes, and non-deferred acquisition costs		74,139		69,632		221,302		208,698
Other operating expense		74,575		74,059		226,412		209,503
Interest expense		21,094		22,433		63,804		66,466
Total benefits and expenses		893,949		863,472		2,686,765		2,578,978
Income before income taxes		247,330		220,330		704,191		660,036
		•		•		•		
Income tax benefit (expense)		(45,512)		(41,630)		(130,370)		(123,232)
Income from continuing operations		201,818		178,700		573,821		536,804
Discontinued operations:								
Income (loss) from discontinued operations, net of tax		_		24		(92)		(55)
Net income	\$	201,818	\$	178,724	\$	573,729	\$	536,749
Total basic net income per common share	\$	1.85	\$	1.59	\$	5.24	\$	4.73
	_		_	. =	_			
Total diluted net income per common share	\$	1.82	<u>\$</u>	1.55	<u>\$</u>	5.14	\$	4.64