

TORCHMARK CORPORATION

Annualized Premium In Force (Unaudited)
(In thousands)

IN FORCE AT END OF PERIOD

	<u>3Q 14</u>	<u>3Q 13</u>	<u>\$ Incr (Decr)</u>	<u>% Incr (Decr)</u>
LIFE				
Direct Response	\$718,014	\$688,607	\$29,407	4
American Income Agency	794,833	741,680	53,153	7
LNL Exclusive Agency	285,715	288,767	-3,052	-1
Other Distribution	229,081	231,956	-2,875	-1
Total Life	<u>2,027,643</u>	<u>1,951,010</u>	<u>76,633</u>	<u>4</u>
HEALTH				
Direct Response	73,057	55,425	17,632	32
American Income Agency	71,805	71,806	-1	0
LNL Exclusive Agency	227,276	244,955	-17,679	-7
UA Independent	315,949	305,981	9,968	3
Family Heritage	213,450	198,366	15,084	8
Part D	365,405	301,898	63,507	21
Total Health	<u>1,266,942</u>	<u>1,178,431</u>	<u>88,511</u>	<u>8</u>
TOTAL IN FORCE	\$3,294,585	\$3,129,441	\$165,144	5