TORCHMARK CORPORATION

Analysis of Profitability by Segment (Dollar amounts in thousands)

	Six months ended June 30,		Increase (Decrease)	
	2010	2009	Amount	%
Life insurance	\$235,698	\$221,094	\$14,604	7
Health insurance	83,906	88,666	-4,760	-5
Annuity	-839	1,073	-1,912	-178
Other insurance:		,	,	
Other income	1,580	1,386	194	14
Administrative expense	-77,813	-79,248	1,435	-2
Investment	157,162	156,342	820	1
Corporate and adjustments	-11,457	-9,778	-1,679	17
Pretax total (pretax operating income)	388,237	379,535	8,702	2
Applicable taxes	-130,874	-128,078	-2,796	2
After-tax total (net operating income)	257,363	251,457	5,906	2
Reconciling items, net of tax:				
Realized gains (losses)	1,480	-52,802	54,282	
Part D adjustment	-11,118	-10,990	-128	
Tax settlements	0	3,159	-3,159	
Net Income	\$247,725	\$190,824	\$56,901	30