

Torchmark Health Net Sales Detail

	<u>First Qtr 2010</u>	<u>YTD 2009</u>	<u>Fourth Qtr 2009</u>	<u>Third Qtr 2009</u>	<u>Second Qtr 2009</u>	<u>First Qtr 2009</u>
United American General Agency						
Health						
Limited - Benefit Plans	1,730	12,256	2,054	2,940	3,536	3,726
Med Supp	<u>5,931</u>	<u>30,431</u>	<u>19,892</u>	<u>4,351</u>	<u>2,565</u>	<u>3,623</u>
Health Total	7,661	42,687	21,946	7,291	6,101	7,349
United American Branch Office Agency						
Health						
Limited - Benefit Plans	998	13,266	1,666	2,330	3,744	5,526
Med Supp	<u>1,195</u>	<u>4,370</u>	<u>960</u>	<u>783</u>	<u>1,144</u>	<u>1,483</u>
Health Total	2,193	17,636	2,626	3,113	4,888	7,009
Direct Response						
Health						
Limited - Benefit Plans	52	665	29	87	544	5
Med Supp	<u>2,052</u>	<u>10,233</u>	<u>7,939</u>	<u>834</u>	<u>1,052</u>	<u>408</u>
Health Total	2,104	10,898	7,968	921	1,596	413
Liberty National Captive						
Health						
Limited - Benefit Plans	1,508	12,040	2,623	3,107	3,371	2,939
Med Supp	<u>7</u>	<u>91</u>	<u>30</u>	<u>15</u>	<u>9</u>	<u>37</u>
Health Total	1,515	12,131	2,653	3,122	3,380	2,976
American Income						
Health						
Limited - Benefit Plans	3,478	13,393	3,632	3,388	3,591	2,782
Med Supp	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Health Total	3,478	13,393	3,632	3,388	3,591	2,782
Total Health Net Sales						
Health						
Limited - Benefit Plans	7,766	51,620	10,004	11,852	14,786	14,978
Med Supp	<u>9,185</u>	<u>45,125</u>	<u>28,821</u>	<u>5,983</u>	<u>4,770</u>	<u>5,551</u>
Health Total	<u><u>16,951</u></u>	<u><u>96,745</u></u>	<u><u>38,825</u></u>	<u><u>17,835</u></u>	<u><u>19,556</u></u>	<u><u>20,529</u></u>

* Net sales is defined as annualized premium issued, net of cancellations in the first 30 days after issue, except at Direct Response where net sales is annualized premium issued at the time the first full premium is paid after any introductory offer period has expired.