

Torchmark Health Net Sales Detail

	<u>First Qtr 2009</u>	<u>YTD 2008</u>	<u>Fourth Qtr 2008</u>	<u>Third Qtr 2008</u>	<u>Second Qtr 2008</u>	<u>First Qtr 2008</u>
United American General Agency						
Health						
Limited - Benefit Plans	3,726	23,084	4,503	5,054	6,315	7,212
Med Supp	<u>3,623</u>	<u>14,517</u>	<u>6,207</u>	<u>2,245</u>	<u>3,374</u>	<u>2,691</u>
Health Total	<u>7,349</u>	<u>37,601</u>	<u>10,710</u>	<u>7,299</u>	<u>9,689</u>	<u>9,903</u>
United American Branch Office Agency						
Health						
Limited - Benefit Plans	4,977	64,126	8,947	13,423	18,765	22,991
Med Supp	<u>1,483</u>	<u>7,422</u>	<u>1,850</u>	<u>1,447</u>	<u>1,785</u>	<u>2,340</u>
Health Total	<u>6,460</u>	<u>71,548</u>	<u>10,797</u>	<u>14,870</u>	<u>20,550</u>	<u>25,331</u>
Direct Response						
Health						
Limited - Benefit Plans	5	325	19	3	87	216
Med Supp	<u>408</u>	<u>5,498</u>	<u>2,261</u>	<u>739</u>	<u>1,232</u>	<u>1,266</u>
Health Total	<u>413</u>	<u>5,823</u>	<u>2,280</u>	<u>742</u>	<u>1,319</u>	<u>1,482</u>
Liberty National Captive						
Health						
Limited - Benefit Plans	3,488	12,087	3,628	3,289	2,893	2,277
Med Supp	<u>37</u>	<u>96</u>	<u>14</u>	<u>20</u>	<u>40</u>	<u>22</u>
Health Total	<u>3,525</u>	<u>12,183</u>	<u>3,642</u>	<u>3,309</u>	<u>2,933</u>	<u>2,299</u>
American Income						
Health						
Limited - Benefit Plans	2,782	11,848	2,925	3,029	3,123	2,771
Med Supp	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Health Total	<u>2,782</u>	<u>11,848</u>	<u>2,925</u>	<u>3,029</u>	<u>3,123</u>	<u>2,771</u>
Total Health Net Sales						
Health						
Limited - Benefit Plans	14,978	111,470	20,022	24,798	31,183	35,467
Med Supp	<u>5,551</u>	<u>27,533</u>	<u>10,332</u>	<u>4,451</u>	<u>6,431</u>	<u>6,319</u>
Health Total	<u><u>20,529</u></u>	<u><u>139,003</u></u>	<u><u>30,354</u></u>	<u><u>29,249</u></u>	<u><u>37,614</u></u>	<u><u>41,786</u></u>

* Net sales is defined as annualized premium issued, net of cancellations in the first 30 days after issue, except at Direct Response where net sales is annualized premium issued at the time the first full premium is paid after any introductory offer period has expired.