Globe Life Inc. Investor Update

1st Quarter 2025



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Globe Life Works to Make Tomorrow Better

Overview 03/31/25 Selected Metrics

- Globe Life operates in the underserved lower-middle income to middle income market by selling basic protection life insurance and supplemental health products
- Sells basic protection insurance products that have historically been insulated from interest rates and equity market fluctuations
- Distributes products primarily through exclusive independent agency network and direct-to-consumer marketing channels
- Focuses on cost efficiency, resulting in consistent and strong underwriting margins
- Maintains a stable in-force block of business, regardless of changes in economic conditions, with over 90% of premium revenue generated from policies sold in prior years

Market Capitalization ¹	\$10.9 BN
GAAP Total Assets	\$29.7 BN
GAAP Equity excl. Accumulated Other Comprehensive Income (AOCI) ²	\$7.4 BN
LTM Premium Income	\$4.7 BN
Policies In-Force	17.2 MN
LTM Net Operating Income ²	\$1.1 BN
LTM Net Operating Income as ROE ²	15.0%

03/31/25 LTM Segment Profitability (pre-tax)³: \$1.9 billion



Source: Company financials.

¹ Assumes a stock price of \$131.72 as of 03/31/25 based on 82.921mn basic shares outstanding as of 03/31/25.

² This is a non-GAAP financial measure. See the reconciliation of non-GAAP financial measures in the Appendix.

³ Calculated as segment profitability (pre-tax) before corporate & other expenses during LTM ended 03/31/25. See the Company's 2024 10-K and Q1 2025 10-Q. Note: Numbers may not sum due to rounding in the presentation.



Key Highlights

1	Diversified, Controlled Distribution Channels Offering Low-Risk, Basic Protection Products
2	Stable Sales and Profitability Growth
3	Large In-force Block and Efficient Cost Control Generates Stable Net Operating Income
4	Conservative Investment Management with "Hold-to-Maturity" Strategy
5	Consistent Premium Income, Earnings and Shareholders' Equity Growth
6	Consistent Excess Cash Flow and Dividend Capacity from Operating Subsidiaries
7	Long-Tenured and Experienced Management

1 Diversified, Controlled Distribution Channels Offer Low-Risk, Basic Protection Products

Products and Target Markets	Distribution ¹	Premium Income ² \$4.7BN
Individual life and supplemental health insurance to working families	11,510 producing agents in the U.S., Canada, and New Zealand.	39%
Individual life and supplemental health insurance including juvenile and senior life coverage and Medicare Supplement to lower middle-income to middle-income families	National distribution through direct to consumer channels, including direct mail, electronic media and insert media	23%
Individual life and supplemental health insurance to lower middle-income to middle-income families	3,688 producing agents in the U.S.	12%
Supplemental limited-benefit health insurance to lower middle-income to middle-income families	1,417 producing agents in the U.S.	9%
Medicare Supplemental coverage to Medicare beneficiaries and, to a lesser extent, group worksite supplemental health coverage to people under age 65	3,355 independent producing agents in the U.S.	13%
	Individual life and supplemental health insurance to working families Individual life and supplemental health insurance including juvenile and senior life coverage and Medicare Supplement to lower middle-income to middle-income families Individual life and supplemental health insurance to lower middle-income to middle-income families Supplemental limited-benefit health insurance to lower middle-income to middle-income families Medicare Supplemental coverage to Medicare beneficiaries and, to a lesser extent, group worksite supplemental health coverage to people	Individual life and supplemental health insurance to working families11,510 producing agents in the U.S., Canada, and New Zealand.Individual life and supplemental health insurance including juvenile and senior life coverage and Medicare Supplement to lower middle-income to middle-income familiesNational distribution through direct to consumer channels, including direct mail, electronic media and insert mediaIndividual life and supplemental health insurance to lower middle-income to middle-income families3,688 producing agents in the U.S.Supplemental limited-benefit health insurance lower middle-income to middle-income families1,417 producing agents in the U.S.Medicare Supplemental coverage to Medicare beneficiaries and, to a lesser extent, group worksite supplemental health coverage to people3,355 independent producing agents in the U.S.

² Premium Income is calculated for the LTM ended 03/31/25.

Note: Percentages do not add up to 100% due to the table not including the 'Other' category, which accounts for 4% of premium income during LTM ended 03/31/25.

2 Stable Sales and Profitability Growth



Source: Company financials. ¹ See the Appendix for 2014-2024 data and growth.

² Underwriting Margin for 2021-2025 post Long-Duration Targeted Improvement (LDTI) accounting change

³ 2020 and beyond results were impacted by COVID life claims

3 Large In-force Block and Efficient Cost Control Generates Stable Net Operating Income

- The lower-middle income to middle income market remains vastly underserved with low competition and significant growth potential
- Large stable in-force block is anchored by a highly persistent group of policies with more than 90% of our premium income generated from policies sold in prior years
- · Low risk flexible business model that can weather the cyclical storms of the economy
- With an emphasis on expense control and a consistent menu of products for more than 60 years, Globe Life has been able to generate significant underwriting income in addition to excess investment income



Net Operating Income^{1,2,3} \$ in millions

Source: Company financials . ¹ 2020 and beyond results were impacted by COVID life claims. ² Net Operating Income for 2021-2025 post LDTI

³ This is a non-GAAP financial measure. See the reconciliation of non-GAAP financial measures in the Appendix. ⁴ Underwriting income is the sum of the insurance underwriting margins of the life, health, and annuity segments, plus other income, less insurance administrative expenses. It excludes the investment segment, Parent Company expense, stock compensation expense and income taxes.



4 Conservative Investment Management with "Hold-to-Maturity" Strategy

- Composed primarily of longer-dated fixed maturity securities (average maturity of 19 years) that more closely match the long-term nature of the Company's fixed policy liabilities
- · Strong and predictable cash flows allow the Company to hold its fixed income securities until maturity
- Diversified across multiple sectors with limited exposure to higher risk assets including derivatives, equities, and asset-backed securities
- The effective annual yield rate earned was 5.26% as of March 31, 2025, in the fixed maturity available for sale portfolio
- · Average rating of A- for the total fixed maturity portfolio

Investment Portfolio by Type



Fixed Maturities by Type Fixed Maturities¹: \$17.5 billion

Fixed Maturities by Rating¹

5 Consistent Premium Income, Earnings, and Shareholders' Equity Growth¹ \$ in millions



Net Operating Income^{1,2,3}

Net Operating EPS 5-Year CAGR 12.9% and 10-Year CAGR 12.2%



Shareholders' Equity

Excl. Net Unrealized Gains and Losses on Fixed Maturities/AOCI^{2,5,6}

Book Value per Share⁴ (Excl. Net Unrealized Gains or Losses on Fixed Maturities/AOCI) 5-Year CAGR 12.4% and 10-Year CAGR 12.0%



Net Operating Income as ROE ^{2,4,6}

Net Operating Income as ROE 5-Year Avg. 14.1% and 10-Year Avg. 14.3%



Source: Company financials. ¹ 2021-2025 data post LDTI ³ 2020 and beyond results were impacted by COVID life claims ² This is a non-GAAP financial measure. See the reconciliation of non-GAAP financial measures in the Appendix. ⁴ See the Appendix for 2014-2024 data and growth. ⁵ Excl: AOCI for 2022-2025 ⁶ 2022-2025 data post LDTI

6 Strong Share Repurchase and Shareholder Dividend Programs \$ in millions



Share Repurchases

Shareholder Dividends

1 We took the opportunity to increase share repurchases given the favorable market conditions with share prices below our bookvalue per share. Source: Company financials.



7 Long-Tenured and Experienced Management

Frank M. Svoboda

Co-Chairman & Co-Chief Executive Officer 21 years with Globe Life 38 years relevant experience

J. Matthew Darden

Co-Chairman & Co-Chief Executive Officer 10 years with Globe Life 31 years relevant experience

Michael C. Majors

Executive Vice President of Administration & Investor Relations 31 years with Globe Life 39 years relevant experience

Thomas P. Kalmbach

Executive Vice President & Chief Financial Officer 6 years with Globe Life 35 years relevant experience

Appendix

Prudently Managed Capital Structure and Well-Capitalized Balance Sheet \$ in millions

Historical Debt / Capitalization and Short-Term Debt (excl. net unrealized gains and losses on fixed maturities/AOCI¹) 2020–2025



Debt Maturity Profile (excl. Commercial Paper and FHLB Borrowings)²

Senior Notes Junior Subordinated Notes Term Loan



Stable RBC Ratio Over Time



Capitalization as of 03/31/25 (Debt at Book Value)

Short Term Debt	
FHLB Borrowings	\$70
Commercial Paper	\$407
Total Short-Term Debt	\$477
Long Term Debt	
Senior Notes	\$1,636
Term Loan	\$248
Junior Subordinated Debentures	\$441
Total Long-Term Debt	\$2,325
Total Debt	\$2,325
Total Shareholders' Equity (incl. AOCI)	\$5,425
Total Capitalization and Short-Term Debt	\$8,227
Total Debt/Capitalization and Short-Term Debt (incl. AOCI)	34.1%
Total Shareholders' Equity (excl. AOCI)	\$7,396
Total Capitalization and Short-Term Debt (excl. AOCI)	\$10,198
Total Debt/Capitalization and Short-Term Debt (excl. AOCI)	27.5%

Credit Ratings⁴

Rating Agency	Financial Strength	Globe Life Inc. Long-term Debt Rating
Moody's	A1 (Stable)	Baa1 (Stable)
S&P Global	AA- (Stable)	A (Stable)
Fitch Ratings	A+ (Positive)	BBB+ (Positive)
BEST SINCE 1899	A (Stable)	BBB+ (Stable)

Source: Company financials ¹ 2022-2024 data post LDTI ² Par amount outstanding. ³ \$150 million par value is held by insurance subsidiaries that eliminates in consolidation ⁴ Ratings are not a recommendation to buy, sell, or hold securities and may be subject to revision or withdrawal at any time.



Disciplined Approach to Governance and Risk Management

Committed to a corporate culture that aligns day-to-day decision making with risk awareness and helps assure that the Company's long-term initiatives are consistent with its risk appetite

Integrated Risk Management Policies	 Enterprise Risk Management Committee, chaired by the Company's Chief Risk Officer and composed of senior management, is overseen by the Board of Directors Each of Globe Life's insurance subsidiaries has a Subsidiary Risk Committee to establish and implement risk management procedures, including the establishment of a separate actuarial governance committee with oversight over actuarial models and assumptions Globe Life's risk policies are focused on balance sheet, liquidity and operational risk
Good Corporate Governance Practices	 Annual Board and Committee evaluations, including periodic individual director evaluations Policies prohibiting hedging and providing for clawbacks Strong mix of diversity and experience on Board. Of the 10 independent Board member, 50% are women and 30% identify as ethnic minorities Succession planning and leadership development for the Board, Board leadership, executive officers and senior management positions
Focus on Sustainability	 Board oversees sustainability and receives periodic reports from the Sustainability Committee Sustainability Committee and our internal working group are responsible for setting the Company's sustainability agenda, pursuant to a charter adopted by the Board of Directors Business practices designed to further good corporate citizenship and focus on fiscal management

Selected Financial Metrics \$ in millions

Life Segmen	t Net Sales by	Distribution	Channels	Compound Annual Growth Rate		
				5-Year	6.7%	
American Income	Direct to Consumer	Liberty National	■ Other	10-Year	4.6%	



Source: Company financials.

😽 Globe Life

\$595

Selected Financial Metrics (Cont'd) \$ in millions

Supplemental Health Segment Net Sales by Distribution Channels

- Family Heritage
- United American
- Liberty National

American Income

Direct to Consumer





Source: Company financials.

😽 Globe Life

\$245

Selected Financial Metrics (Cont'd) \$ in millions



Source: Company financials. Excludes Medicare Part D

¹ Premium income for 2021-2024 post LDTI



Source: Company financials.

1 Average Producing Agents at 1Q 2025

The Average Weekly Producing Agents is based on the actual count at the end of each week during the last quarter of the period. Total agent count exclude Non-Captive agents. 5-Year Compound Annual Growth Rate is calculated based on 2019-2024 data, 10-Year Compound Annual Growth Rate is calculated based on 2019-2024 data.

Net Operating Income Per Share from Continuing Operations 1,2,3,5,6



Net Income Per Share^{1,2,4}

Compound Annual Growth Rate



Source: Company financials.

¹ The Company's financial results were negatively impacted by estimated incurred net life claims, as a result of COVID-19, of \$67 million ([Y 2020), \$140 million ([Y 2021). ² 2021-2024 data post LDTI. ³ Net operating income for 2016 and after reflects the impact of new accounting guidance implemented on a prospective basis at the beginning of 2016 relating to excess tax benefits on equity compensation. ³ On December 22, 2017, tax legislation was signed into law which revised the corporate income tax rate from ³ Net operating income per share is a non-GAAP measure. ⁶ S-Year Compound Annual Growth Rate is calculated based on 2019-2024 annual data and 10-Year Compound Annual Growth Rate is calculated based on 2014-2024 annual data.





Net Income as ROE²



Source: Company financials. Note: 2022-2024 data post LDTI. 2020 and beyond results were impacted by COVID life claims.

¹ Excl: AOCI for 2022 - 2024

² On December 22, 2017, tax legislation was signed into law which revised the corporate income tax rate from 35% to 21% effective January 1, 2018, among other modifications ³ Net operating income per share is a non-GAAP measure.



Book Value Per Share 1,3

(excludes net unrealized gains on fixed maturities/AOCI)



Source: Company financials.

Book value per share as presented above is 2022-2024

data post LDTI

¹ Excl: AOCI for 2022 - 2024

² On December 22, 2017, tax legislation was signed into law which revised the corporate income tax rate from 35% to 21% effective January 1, 2018, among other modifications. ³ Book Value per share excluding net unrealized gains on fixed maturities/AOCI is a non-GAAP measure.

Book Value Per Share²



Selected Financial Metrics (Cont'd) \$ in millions

Share Repurchases and Shareholder Dividends

Share Repurchases Shareholder Dividends

\$683 - \$733

\$83

\$1,031 \$85



We took the opportunity to increase share repurchases given the favorable market conditions with share prices below our book value per share. Source: Company financials.



Non-GAAP Financial Information

(\$ in millions, except per share amounts. Shares outstanding amounts in thousands)

	Twelve Months Ended December 31				Three Months Ended March 31,		
	2020	LDTI 2021	LDTI 2022	LDTI 2023	LDTI 2024	LDTI YTD'2024	LDTI YTD'2025
Life Insurance Underwriting Margin	\$675	\$1,162	\$1,130	\$1,193	\$1,353	\$309	\$337
Health Insurance Underwriting Margin	\$272	\$352	\$377	\$378	\$372	\$94	\$85
Total Underwriting Margin	\$947	\$1,514	\$1,507	\$1,571	\$1,725	\$403	\$422
Other Insurance:							
Other Income & Annuity	\$10	\$11	\$12	\$9	\$8	\$2	\$2
Administrative Expense	(\$251)	(\$272)	(\$299)	(\$301)	(\$342)	(\$80)	(\$88)
Underwriting Income	\$707	\$1,254	\$1,219	\$1,279	\$1,390	\$324	\$336
Excess Investment Income	\$244	\$97	\$105	\$130	\$164	\$44	\$36
Corporate and Other	(\$10)	(\$93)	(\$102)	(\$113)	(\$139)	(\$31)	(\$38)
Pre-Tax Operating Income	\$941	\$1,257	\$1,222	\$1,296	\$1,415	\$337	\$334
Income Tax	(\$180)	(\$245)	(\$238)	(\$250)	(\$273)	(\$66)	(\$65)
Stock Compensation Expense, Net of Tax	(\$23)	(\$18)	(\$23)	(\$20)	(\$33)	(\$6)	(\$10)
Net Operating Income	\$738	\$994	\$961	\$1,027	\$1,109	\$264	\$259
Reconciling Items, Net of Tax:							
Realized Gains (Losses)	(\$2)	\$54	(\$60)	(\$52)	(\$19)	(\$9)	\$0
Realized Loss-Redemption of Debt	(\$1)	(\$7)	\$0	\$0	\$0	\$0	\$0
Other	(\$3)	(\$9)	(\$6)	(\$4)	(\$19)	(\$1)	(\$5)
Net Income	\$732	\$1,031	\$894	\$971	\$1,071	\$254	\$255
Per Share:							
Weighted Average Diluted Shares Outstanding	107,225	103,170	98,985	96,364	89,661	95,115	84,480
Net Operating Income	\$6.88	\$9.63	\$9.71	\$10.65	\$12.37	\$2.78	\$3.07
Reconciling Items, Net of Tax:							
Realized Gains (Losses)	(\$0.02)	\$0.53	(\$0.61)	(\$0.54)	(\$0.21)	(\$0.10)	\$0.00
Realized Loss-Redemption of Debt	(\$0.00)	(\$0.07)	\$0	\$0	\$0	\$0.00	\$0.00
Other	(\$0.03)	(\$0.09)	(\$0.06)	(\$0.04)	(\$0.21)	(\$0.01)	(\$0.06)
Net Income	\$6.82	\$9.99	\$9.04	\$10.07	\$11.94	\$2.67	\$3.01

Source: Company financials. Net operating income, a non-GAAP financial measure, has been used consistently by Globe Life's management for many years to evaluate the operating performance of the Company, and is a measure commonly used in the life insurance industry. It differs from net income primarily because it excludes certain non-operating items such as realized investment gains and losses and certain significant and unusual items included in net income. Management believes an analysis of net operating income is important in understanding the profitability and operating trends of the Company's business. Net income is the most directly comparable GAAP measure.



Non-GAAP Financial Information (Cont'd)

(\$ in millions, except per share amounts. Shares outstanding amounts in thousands)

	Twelve Months Ended December 31				Three Months Ended March 31		
	2020	2021	LDTI 2022	LDTI 2023	LDTI 2024	LDTI YTD'2024	LDTI YTD'2025
Net Operating Income as ROE (excl. net unrealized gains on fixed maturities/AOCI¹)	13.5%	12.3%	14.8%	14.7%	15.1%	14.3%	14.1%
Shareholders' Equity	\$8,771	\$8,643	\$3,950	\$4,487	\$5,306	\$5,039	\$5,425
Impact of Adjustment to Exclude Net Unrealized Gains on Fixed Maturities/AOCI ¹	(\$3,171)	(\$2,762)	\$2,790	\$2,772	\$2,030	\$2,467	\$1,971
Shareholders' Equity (excl. net unrealized gains on fixed maturities/AOCI ¹)	\$5,600	\$5,881	\$6,740	\$7,259	\$7,335	\$7,506	\$7,396
Per Share:							
Diluted Shares Outstanding	105,429	100,535	98,615	95,254	84,895	95,017	84,121
Book Value Per Share	\$83.19	\$85.97	\$40.05	\$47.10	\$62.50	\$53.03	\$64.50
Impact of Adjustment to Exclude Net Unrealized Gains on Fixed Maturities/AOCI ¹	(\$30.07)	(\$27.47)	\$28.30	\$29.11	\$23.90	\$25.97	\$23.42
Book Value Per Share (excl. net unrealized gains on fixed maturities/AOCI ¹)	\$53.12	\$58.50	\$68.35	\$76.21	\$86.40	\$79.00	\$87.92

Source: Company financials.

Shareholders' equity, excluding net unrealized gains on fixed maturities, and book value per share, excluding net unrealized gains on fixed maturities, are non-GAAP measures that are utilized by management to view the business without the effect of unrealized gains or losses which are primarily attributable to fluctuation in interest rates associated with the available-for-sale portfolio. Management views the business in this manner because the Company does not intend to sell and it is likely that management will not be required to sell the fixed maturities prior to their anticipated recovery, and meaningful trends can more easily be identified without the fluctuations.

